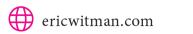


## **CREATIVE DIRECTOR**







## **EXPERIENCE**

Creative Director, LeTruc (Publicis Groupe) New Business, Tiffany & Co., Miller Lite, Bacardí, Banfield

**Creative Director**, VaynerMedia Gillette, Olay, Old Spice, H&R Block

**Associate Creative Director**, VaynerX Gillette, Comcast, Claire's, New Business

Senior Copywriter, Publicis New York New Business, Cadillac, CitiBank, Kinder, Smuckers, Cafe Bustelo

Copywriter, Hudson Rouge Lincoln Motors, Shinola

## SKILLS

**Creative Problem-Solving**. Campaigns Large, Small, Traditional & Social. Leading Teams of all Shapes & Sizes. Pitch & Presentation Theatrics. Charming Pants Off of Clients (figuratively). Keeping **Finger on Pulse**.

## **EDUCATION**

Savannah College of Art and Design B.F.A. Advertising, Copywriting Summa Cum Laude, **Alumni Ambassador**